

INTERNATIONAL GENEALOGICAL AND HISTORICAL COLLEGE



STRATEGIC PLAN

2026–20__

Adopted: _____, 2026

I. EXECUTIVE SUMMARY

This Strategic Plan establishes the long-term direction of the International Genealogical and Historical College (the “College”). It outlines mission-driven priorities, measurable objectives, and operational benchmarks designed to ensure institutional stability, growth, and international scholarly credibility.

The plan covers a three-to-five-year period and shall be reviewed annually.

II. MISSION

To unite nations through ancestry and history by promoting genealogical scholarship, preserving historical truth, recognizing distinguished service, and advancing educational initiatives.

III. VISION

To become an internationally respected scholarly fellowship that:

- Recognizes excellence in genealogy and history;
 - Advances educational programming;
 - Supports research through scholarships;
 - Preserves documented lineage;
 - Builds global collaboration among historical societies.
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IV. CORE VALUES

- Historical Integrity
 - Scholarly Rigor
 - International Fellowship
 - Ethical Governance
 - Stewardship of Legacy
 - Transparency and Accountability
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V. STRATEGIC PRIORITIES

PRIORITY I — Institutional Foundation

Objective: Establish strong governance, compliance, and operational structure.

Goals:

- Maintain full 501(c)(3) compliance
- File annual IRS Form 990 on time
- Maintain up-to-date governance policies
- Establish digital records archive
- Secure D&O insurance

Metrics:

- Zero compliance lapses
- Annual policy review completed
- Clean financial reporting

PRIORITY II — Membership Growth & Engagement

Objective: Expand Fellowship while maintaining standards of eligibility.

Goals:

- Grow membership by ___% annually
- Establish regional Deputy Governor engagement strategy
- Develop new member orientation materials
- Publish quarterly newsletter
- Launch annual virtual convocation

Metrics:

- Net membership growth
- Member retention rate
- Newsletter distribution analytics

PRIORITY III — Educational Excellence

Objective: Position the College as a scholarly institution.

Goals:

- Host annual genealogy/historical seminar
- Publish research articles or proceedings
- Create digital lecture series
- Partner with academic or heritage institutions

Metrics:

- Number of seminars conducted
 - Average attendance
 - Publications issued
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PRIORITY IV — Hall of Fame & Awards Integrity

Objective: Maintain high standards and international prestige.

Goals:

- Establish clear nomination criteria
- Document objective review process
- Publish annual inductee profiles
- Ensure geographic diversity in honorees

Metrics:

- Number of nominations received
 - Transparency of selection documentation
 - Public engagement metrics
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PRIORITY V — Scholarship & Endowment Development

Objective: Build sustainable funding for scholarships and long-term growth.

Goals:

- Establish scholarship fund
- Develop endowment framework
- Raise \$_____ within five years
- Secure at least one major donor

Metrics:

- Funds raised annually
 - Investment growth rate
 - Scholarship recipients awarded
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PRIORITY VI — International Outreach

Objective: Strengthen global identity.

Goals:

- Develop international advisory contacts
- Engage heritage organizations abroad
- Offer bilingual communications when appropriate
- Establish International Fellows category

Metrics:

- International membership percentage
- Cross-border partnerships established

VI. FINANCIAL STRATEGY

Revenue Streams

- Membership dues
- Founding Fellow fees
- Donations
- Sponsorships
- Event registrations
- Merchandise sales

Financial Targets

Year 1 Revenue Goal: \$ _____

Year 3 Revenue Goal: \$ _____

Year 5 Reserve Target: \$ _____

VII. ORGANIZATIONAL CAPACITY

Leadership Development

- Officer training
- Succession planning
- Transition documentation

Technology Infrastructure

- Secure website platform
 - Cloud-based records storage
 - Digital membership database
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VIII. RISK MANAGEMENT

Identify potential risks:

- Financial volatility
- Compliance failures
- Reputational issues
- Insufficient volunteer engagement
- Overextension of programming

Mitigation strategies shall be reviewed annually.

IX. TIMELINE FRAMEWORK

YEAR ONE (Foundational Year)

- Finalize IRS approval
- Launch official website
- Conduct first formal induction ceremony
- Establish governance policies

YEARS TWO–THREE (Growth Phase)

- Expand membership base
- Host annual conference
- Begin scholarship funding

YEARS FOUR–FIVE (Institutionalization Phase)

- Establish reserve fund
 - Launch endowment initiative
 - Publish annual scholarly proceedings
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X. ANNUAL REVIEW PROCESS

Each year, the Executive Committee shall:

- Review progress toward goals
 - Adjust metrics as needed
 - Publish summary to membership
 - Update financial projections
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XI. SUCCESS INDICATORS

The College shall measure success by:

- Institutional stability
 - Growth in membership
 - Financial sustainability
 - Scholarly output
 - International participation
 - Governance integrity
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XII. ADOPTION

Adopted by resolution of the Executive Committee on this ___ day of _____, 2026.

Governor General: _____

Secretary General: _____